**Launchpad: Innovation Pilot Awards**

**2023 Application**

Proposal Deadline – March 31, 2023 @ 12:00 noon

**Primary Applicant/Contact Information**

Primary Applicant Full Name: First Name, Last Name

Organization Name: Click or tap here to enter text.

Job Title: Click or tap here to enter text.

Email: Click or tap here to enter text.

Primary Phone: Click or tap here to enter text.

Organization Address: Street, City, State, Postal Code.

**Pilot Overview and Financing**

1. What is the title of pilot project?

Guidance: 50 words

Click or tap here to enter text.

1. What are the project’s start and end dates?

Guidance: Latest project start date June 1, 2023, and project end date not to extent past May 31, 2024.

Project Start Date: MM/DD/YY.

Project End Date: MM/DD/YY.

1. Does your project look to advance any of the following Baton Rouge Health District priorities (select all that apply)?

Healthy Place - be a vibrant and accessible destination that promotes health living beyond healthcare facility walls

Health Education & Workforce - advance education, clinical practice, and workforce development in healthcare

Health Innovation & Research - improve health outcomes and contribute to economic growth

Coalition Building - be a model for resource coordination to facilitate patient-centric, value-driven care

1. Explain how your project will advance the selected priority area(s)

Guidance: 200 words

Click or tap here to enter text.

1. Briefly summarize your proposed pilot project.

Guidance: Include a description of the project background, significance, and design. This section should be 500 words or less

Click or tap here to enter text.

1. What specifically, is the issue you want your project to address? What is the anticipated impact of your pilot project?

Guidance: 250 words

Click or tap here to enter text.

1. What makes you well-suited to launch this pilot project?

Guidance: 200 words

Click or tap here to enter text.

1. Describe how this project will contribute to innovation within the Health District.

Guidance: provide a brief description of how your pilot will address an existing innovation gap in the Health District or how your pilot will support existing innovation programming.

Click or tap here to enter text.

1. What amount of seed funding are you requesting to implement your pilot project?

Guidance: Maximum direct costs allowed for proposals are $30,000. Indirect costs are **not** allowable costs and will not be reimbursed. Direct costs submitted for reimbursement will be accepted for up to 12 months post receipt of award.

Click or tap here to enter text.

1. How will your application serve underserved or underrepresented populations in our community?

Guidance: 200 words

Click or tap here to enter text.

1. Has pilot project sustainability been considered? If yes, what activities will be implemented to support long-term project sustainability?

Guidance: 150 words

Click or tap here to enter text.

1. Describe the potential for the innovative project to be scaled and leveraged based on pilot outcomes?

Guidance: 150 words

Click or tap here to enter text.

1. Are any collaborators or partners critical to the success of this pilot? If so, how will they be engaged in launching and implementing the project?

Guidance: Focus on the groups who have a role in your success and their commitment to that role. How will you work with that individual or group to ensure that you are successful? This section should be 250 words or less.

Click or tap here to enter text.

**Required Attachments**

1. Budget Information: an itemized summary of the anticipated usage of the funds and corresponding budget narrative
2. Acknowledgement Letter – BRHD Member Institution Project Approval: Health District Member Institution approval of the proposed pilot project is required. To demonstrate this approval, a letter must be signed by someone with the appropriate signature authority on behalf of the Institution (the Chief Executive Officer or a representative of the Chief Executive Officer). This letter must be obtained by the lead applicant and submitted as an attachment to their application.
3. Letter(s) of Support – Partners and Collaborators: all collaborators or partners listed by the lead applicant under question 13 of the application must submit a letter of support to demonstrate their willingness and the capacity in which they will be engaged in pilot implementation. Preferred letters will be signed by member institution executive leadership.

**Upload Instructions**

Launchpad Innovation pilot project proposals can be submitted either online or via email:

1. To complete online use the [2023 Launchpad Innovation Pilot Awards Application](https://docs.google.com/forms/d/1YPYHsFtM2LrUlsOlobRhVMdLElLlrCb6MT0HpW7ewjs/edit?pli=1) (please note: if you choose to utilize the online application, you will have the capability to submit the required attachments within the online application. If you have trouble uploading your attachments in the google form you can still complete the application questions online and email the required attachments to [kai986@brhealthdistrict.com](mailto:kai986@brhealthdistrict.com) prior to the March 31, 2023 at 12:00 noon)
2. To email your proposal, complete the questions within the 2023 Launchpad Word Document Application. Email both your completed application questions and required attachments to [kai986@brhealthdistrict.com](mailto:kai986@brhealthdistrict.com) prior to the application deadline.

You will receive an email confirmation to verify Baton Rouge Health-Tech Catalyst receipt of any emailed proposal components. The application deadline is March 31, 2023, at 12:00 noon. Both a completed application and email with required attachments must be submitted prior to this deadline. No late submissions will be considered for funding.

Submitted proposals will be scored by a Health-Tech Catalyst internal review panel with no direct conflict of interest to any Health District Member Institutions. Finalists will be invited to present their pilot proposals at an Innovation Forum Launchpad Pitch Night event on May 9, 2023. A presentation template will be provided to selected finalists. Finalists will be announced by April 17, 2023.